Engaging Ideas: Building Community Through Entrepreneurship

Thursday, Nov. 14 | 8-10 a.m. | RBC Atrium, BN-1017

Dr. Carlos Bazan, Assistant Professor, Chair in Entrepreneurship, Faculty of Engineering and Applied Science

Not your grandparents’ university

The entrepreneurial university is a global phenomenon spurred by numerous extrinsic and intrinsic factors. Some scholars argue that these factors are producing a second academic revolution, in which the university takes on a third mandate of economic development (knowledge capitalization) in addition to teaching (knowledge preservation) and research (knowledge extension). Many universities - including Memorial University - are embracing the new role either as a new third mission of entrepreneurship or as the extension of an already existing third mission of community engagement or outreach.

Dr. Rebecca Franklin, Assistant Professor, Faculty of Business Administration

Music entrepreneurs: From building community to increasing economic development

Music entrepreneurship plays a number of roles in developing vibrant and sustainable communities, as well as contributing to a region’s economic development. Results from a study examining music entrepreneurship in three different countries, including six separate music regions, will be presented and discussed.

Dr. Alex Stewart, Professor, Chair in Entrepreneurship, Faculty of Business Administration

Participatory art interventions in rural Newfoundland / A model about family controlled firms

How do people create new value in rural Newfoundland, that draw on links to the environment: social, cultural, historical and physical? After 22 fieldwork trips, that include taking photographs in the Bonavista area, I am planning a project of participatory art, hoping that residents will be empowered by the visions of area entrepreneurs.

I am writing a scholarly paper, Kinship, ambivalence, and private benefits of control in family firms, on the practitioner implications of a model I have developed on family-controlled firms.

Florian Villaumé, Director, Memorial Centre for Entrepreneurship

How can our community be among the best in the world at generating new startups?

The Memorial Centre for Entrepreneurship (MCE) inspires and enables aspiring entrepreneurs at Memorial University, offering entrepreneurial students foundational training, encouragement, guidance, access to funding and connections to create high-growth businesses. During this presentation, you will hear lessons learned about fostering the creation of new startups at Memorial.

RSVP by Tuesday, Nov. 12 to mgulliver@mun.ca or 864-3412.