

# Research & Industry Engagement Series

## Engaging Ideas: Building Community Through Entrepreneurship

Thursday, Nov. 14 | 8-10 a.m. | RBC Atrium, BN-1017



**Dr. Carlos Bazan, Assistant Professor, Chair in Entrepreneurship, Faculty of Engineering and Applied Science**

*Not your grandparents' university*

The entrepreneurial university is a global phenomenon spurred by numerous extrinsic and intrinsic factors. Some scholars argue that these factors are producing a second academic revolution, in which the university takes on a third mandate of economic development (knowledge capitalization) in addition to teaching (knowledge preservation) and research (knowledge extension). Many universities - including Memorial University - are embracing the new role either as a new third mission of entrepreneurship or as the extension of an already existing third mission of community engagement or outreach.



**Dr. Rebecca Franklin, Assistant Professor, Faculty of Business Administration**

*Music entrepreneurs: From building community to increasing economic development*

Music entrepreneurship plays a number of roles in developing vibrant and sustainable communities, as well as contributing to a region's economic development. Results from a study examining music entrepreneurship in three different countries, including six separate music regions, will be presented and discussed.



**Dr. Alex Stewart, Professor, Chair in Entrepreneurship, Faculty of Business Administration**

*Participatory art interventions in rural Newfoundland / A model about family controlled firms*

How do people create new value in rural Newfoundland, that draw on links to the environment: social, cultural, historical and physical? After 22 fieldwork trips, that include taking photographs in the Bonavista area, I am planning a project of participatory art, hoping that residents will be empowered by the visions of area entrepreneurs.

I am writing a scholarly paper, Kinship, ambivalence, and private benefits of control in family firms, on the practitioner implications of a model I have developed on family-controlled firms.



**Florian Villaumé, Director, Memorial Centre for Entrepreneurship**

*How can our community be among the best in the world at generating new startups?*

The Memorial Centre for Entrepreneurship (MCE) inspires and enables aspiring entrepreneurs at Memorial University, offering entrepreneurial students foundational training, encouragement, guidance, access to funding and connections to create high-growth businesses. During this presentation, you will hear lessons learned about fostering the creation of new startups at Memorial.

RSVP by Tuesday, Nov. 12 to [mgulliver@mun.ca](mailto:mgulliver@mun.ca) or 864-3412.

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